



paRa los niños  
for the childRen

# Save the Date

## May 19, 2022

Jonathan Beach Club  
850 Palisades Beach Road,  
Santa Monica, CA 90403

### Honoring:

**Cindy & Jake Winebaum**  
Para Los Niños Familia Award

**Dr. Angela Capone**  
Exemplary Service Award

**Keesha Woods**  
Education Champion Award



**Para Los Niños' Annual Benefit is our largest fundraiser of the year, welcoming 250 of Los Angeles' largest corporate and philanthropic leaders to celebrate our mission and impact.**

On May 19<sup>th</sup>, PLN will honor Cindy and Jake Winebaum, Dr. Angela Capone, and Keesha Woods for their decades of support and partnership to help children and youth on their path to success.

Our work impacts over 10,000 children and families each year from infants to college graduates, and on this night, we get to highlight their stories. With videos, presentations, and images that shine a light on our families' successes, we hope to inspire and encourage those in attendance to support our mission and become advocates themselves.

Sponsor purchases and tickets available at [paralosninos.org/2022annualbenefit](https://paralosninos.org/2022annualbenefit)

For more information or details, please contact Christina Bragg at [chragg@paralosninos.org](mailto:chragg@paralosninos.org) or call 213-250-4800 ext.553.





**Para Los Niños fosters pathways to success through excellence in education, powerful families, and strong communities for children and youth to thrive.**

Para los niños



for the children



## Early Education

At our seven early education centers, we provide more than 450 children with high-quality academic, social, and emotional education to become lifelong learners. Working closely with children as young as six-weeks and engaging parents, we ensure they have a strong support system that will carry them to success well beyond preschool.



## TK-8TH Education

Our Gratts Primary Charter School, Charter Elementary School, and Charter Middle School provide quality education, wraparound services, and after-school services to nearly 1,000 children grades Transitional Kindergarten (TK) - 8. Our project-based approach keeps students intellectually enriched and our social emotional integration develops vital skills like confidence and character.



## Youth Workforce Services

Over 2,000 youth and adults are provided opportunities and support to complete high-school, move on to college, build their careers and engage in their community each year. Through workshops, mentorship, internships, and case management, our staff helps to open new opportunities for students and families to become self-sufficient and reach their full potential.



## Student & Community Services

We build a strong foundation with thousands of children and adults annually through leadership and support groups, ESL education, in-home counseling, clinical support, and parenting workshops. Our services strengthen families and create a supportive community to help children and families thrive.



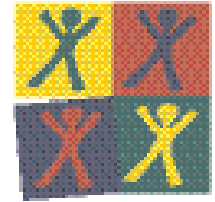


## 2022 Annual Benefit

May 19, 2022

Jonathan Beach Club | 850 Palisades Beach Road, Santa Monica, CA 90403

Para los niños



for the children

### \$50,000 Premier Sponsor

- 10 tickets
- Logo placement on materials for event before, during, and after the event
- Verbal Recognition during event
- Featured Email to Full PLN Distribution List
- Featured Social Media Post across PLN channels (Facebook, Twitter, Instagram, LinkedIn)
- Event webpage logo placement
- Full-page back cover ad in program book (if commitment by April 27, 2022)
- Custom Volunteer Opportunity for Staff in the 2022/23 Fiscal Year
- Annual Report Recognition

### \$25,000 Champion Sponsor

- 10 tickets
- Logo placement on materials for event before, during, and after the event
- Featured Social Media Post across PLN channels (Facebook, Twitter, Instagram, LinkedIn)
- Event webpage logo placement
- Full-page ad in program book (if commitment by April 27, 2022)
- Custom Volunteer Opportunity for Staff in the 2022/23 Fiscal Year
- Annual Report Recognition

### \$15,000 Advocate Sponsor

- 8 tickets
- Logo placement on materials for event before, during, and after the event
- Event webpage logo placement
- Shared Social Media Post across PLN channels (Facebook, Twitter, Instagram, LinkedIn)
- Half-Page ad in program book (if commitment by April 27, 2022)
- Custom Volunteer Opportunity for Staff in the 2022/23 Fiscal Year
- Annual Report Recognition

### \$10,000 Sustainer Sponsor

- 4 tickets
- Logo placement on materials for event before, during, and after the event
- Event webpage logo placement
- Half-page ad in program book (if commitment by April 27, 2022)
- Annual Report Recognition

### \$5,000 Partner Sponsor

- 4 tickets
- Name listed on materials for event before, during, and after the event
- Event webpage name listing
- Half-page ad in program book (if commitment by April 27, 2022)
- Annual Report Recognition

**Individual Ticket \$500** *Limited Quantities Available*

**Advertisement Options: Full-Page \$1,000 | Half-Page \$500**

Sponsor purchases and tickets available at [paralosninos.org/2022annualbenefit](https://paralosninos.org/2022annualbenefit)

For more information or details, please contact Christina Bragg at [cbragg@paralosninos.org](mailto:cbragg@paralosninos.org)  
or call 213-250-4800 ext.553.







## 2022 Annual Benefit Sponsor Form

Yes, I am able to attend! Please reserve the following:

Premier Sponsor \$50,000    Champion Sponsor \$25,000    Advocate Sponsor \$15,000

Sustainer Sponsor \$10,000    Partner Sponsor \$5,000

I'm unable to attend, please accept this donation:

Total Gift Amount: \$ \_\_\_\_\_

Pay by:

- Check, made payable to Para Los Niños enclosed
- Credit Card, bill my  AMEX    MC    VISA

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_/\_\_\_/\_\_\_      CCV Code: \_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

How would you like to be recognized in printed materials? *(Example: Joe Doe, Company Inc.)*

\_\_\_\_\_

Address \_\_\_\_\_

City/ State/ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_



Contributions to Para Los Niños are tax deductible as provided by law. Para Los Niños is a 501(c)(3) organization (EIN 95-3443276). The amount of your contribution in excess of \$150 per person attending is tax deductible.

To make your purchase online, please visit [paralosninos.org](http://paralosninos.org).

For more information, please contact Christina Bragg at [cbragg@paralosninos.org](mailto:cbragg@paralosninos.org)





## 2022 Annual Benefit Advertisement Purchase Form

Advertise in our program, available online and printed for distribution at the event. Highlight your corporation, foundation, or to honor a loved one!

Full-Page \_\_\_\_\_ \$1,000       Half-Page \_\_\_\_\_ \$500

Total Gift Amount: \$ \_\_\_\_\_

Pay by:

- Check, made payable to Para Los Niños enclosed
- Credit Card, bill my  AMEX  MC  VISA

Card Number: \_\_\_\_\_  
 Expiration Date: \_\_\_/\_\_\_      CCV Code: \_\_\_\_

Name \_\_\_\_\_  
 Company \_\_\_\_\_

How would you like to be recognized in printed materials? *(Example: Joe Doe, Company Inc.)*

\_\_\_\_\_

Address \_\_\_\_\_

City/ State/ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**AD SPECIFICATIONS**

**Full-Page**  
5.5" W X 8.5" H

**Half-Page**  
5.5" W X 4.2" H

Please submit as full color PDF to [eko@paralosninos.org](mailto:eko@paralosninos.org) by April 28, 2022 at 5:00pm.

Any questions, please contact Eunice Ko at [eko@paralosninos.org](mailto:eko@paralosninos.org).



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